

Cain Center for the Arts
 Administrative Campaign Cost Summary Sheet
 FY 2019 - 2020
 As Approved by Campaign Committee 5/16/2019
 Updated 5/29/19 to reflect May actual expenses

Item:	Total Budget	These columns updated 5/29/19 to reflect May actual expenses				Total Remaining	Thru 12/31/19	Total Remaining	Notes:
		18/19 1st Approved	18/19 Expended	18/19 Remaining	Total Remaining				
Consultants	\$50,000.00	\$0.00	\$0.00	\$0.00	\$50,000.00	\$50,000.00	\$0.00		
<i>Patton McDowell Associates</i>									
<i>Rachel Sutherland</i>									
Marketing									
<i>Marketing - Print and other</i>	\$100,000.00	\$34,000.00	\$29,200.00	\$4,800.00	\$70,800.00	\$35,000.00	\$35,800.00		
<i>Video Production</i>	\$100,000.00	\$20,000.00	\$20,000.00	\$0.00	\$80,000.00	\$30,000.00	\$50,000.00		
Legal and Processing Fees	\$75,000.00	\$0.00	\$2,100.00	-\$2,100.00	\$72,900.00	\$6,000.00	\$19,000.00	Recommend \$50,000 redirected to contingency based on agreement with McGuireWoods for pro bono legal services.	
Events	\$225,000.00	\$71,500.00	\$51,280.00	\$20,220.00	\$173,720.00	\$60,000.00	\$113,720.00		
Cultivation Meetings	\$20,000.00	\$5,000.00	\$600.00	\$4,400.00	\$19,400.00	\$10,000.00	\$9,400.00		
Donor Appreciation (Recognition)	\$25,000.00	\$0.00	\$0.00	\$0.00	\$25,000.00	\$5,000.00	\$20,000.00		
Contingency	\$5,000.00	\$5,000.00	\$0.00	\$5,000.00	\$5,000.00	\$5,000.00	\$50,000.00	Transfer \$50,000 of legal to contingency.	
TOTALS:	\$600,000.00	\$135,500.00	\$103,180.00	\$32,320.00	\$496,820.00	\$201,000.00	\$295,820.00		