



Rachel Sutherland Bio

Before founding her award-winning public relations company, Rachel Sutherland was a journalist for more than 13 years. As an editor at a major daily newspaper, Rachel was inundated with pitches of all shapes and sizes. She proved a quick study for assessing news value in a crowded marketplace.

She has a sharp wit and the ability to produce her best work on deadline. She serves on the board of the Piedmont Culinary Guild and Project One, and previously worked with Tri It For Life and was the board chair for RAIN.

Rachel was named one of the 26 most influential women in Charlotte in 2018, and RSC was honored by the Charlotte chapter of the Public Relations Society of America, taking top honors in the Queen City PR Awards for the firm's work on a campaign for Birdsong Brewing Co.