

# Campaign Activity – Pledges

<b>Pledge and Cash Update</b>							
updated: October 4, 2019							
<b>PLEDGES GOAL</b>							
	May-19	Jun-19	Jul-19	Aug-19	Sep-19	Oct-19	Nov-19
Cain Circle - Naming	\$1,500,000.00	\$0.00	\$2,150,000.00	\$0.00	\$0.00	\$4,250,000.00	\$1,000,000.00
Cain Circle	\$0.00	\$200,000.00	\$100,000.00	\$500,000.00	\$100,000.00	\$100,000.00	\$200,000.00
Founders' Society	\$350,000.00	\$150,000.00	\$50,000.00	\$50,000.00	\$50,000.00	\$50,000.00	\$50,000.00
<b>TOTAL</b>	<b>\$ 1,850,000.00</b>	<b>\$ 350,000.00</b>	<b>\$ 2,300,000.00</b>	<b>\$ 550,000.00</b>	<b>\$ 150,000.00</b>	<b>\$ 4,400,000.00</b>	<b>\$ 1,250,000.00</b>
<b>PLEDGES ACTUAL</b>							
	May-19	Jun-19	Jul-19	Aug-19	Sep-19	Oct-19	Nov-19
Cain Circle - Naming	\$500,000.00	\$0.00	\$1,700,000.00	\$0.00	\$0.00	\$0.00	\$0.00
Cain Circle	\$0.00	\$100,000.00	\$0.00	\$100,000.00	\$0.00	\$0.00	\$0.00
Founders' Society	\$200,970.00	\$3,100.00	\$75,500.00	\$11,000.00	\$76,750.00	\$0.00	\$0.00
<b>TOTAL</b>	<b>\$700,970.00</b>	<b>\$103,100.00</b>	<b>\$1,775,500.00</b>	<b>\$111,000.00</b>	<b>\$76,750.00</b>	<b>\$0.00</b>	<b>\$0.00</b>
<b>Actual Pledges Rolling Total</b>	<b>\$ 7,121,650.00</b>	<b>\$ 7,224,750.00</b>	<b>\$ 9,000,250.00</b>	<b>\$ 9,111,250.00</b>	<b>\$ 9,188,000.00</b>	<b>\$ 9,188,000.00</b>	<b>\$ 9,188,000.00</b>
% Pledges in Hand	38.08%	38.64%	48.13%	48.72%	49.13%	49.13%	49.13%
Goal Pledge Rolling Total	\$ 9,206,500.00	\$ 9,556,500.00	\$ 11,856,500.00	\$ 12,406,500.00	\$ 12,556,500.00	\$ 16,956,500.00	\$ 18,206,500.00
<b>NET DIFFERENCE</b>	<b>(\$2,084,850.00)</b>	<b>(\$2,331,750.00)</b>	<b>(\$2,856,250.00)</b>	<b>(\$3,295,250.00)</b>	<b>(\$3,368,500.00)</b>	<b>(\$7,768,500.00)</b>	<b>(\$9,018,500.00)</b>