Cain Center for the Arts Public Phase Campaign Policies Proposed 2/6/2019

As of May 1, 2020:

- 1. Pledge period becomes 24 months.
- 2. Gift must be (threshold TBD) or more to be pledged out over time.
- 3. Three payment options are available:
 - a. Quarterly
 - b. Semi-Annually
 - c. Annually
- 4. Pledge cards no longer required for gifts outright.
 - a. Will call to verify acknowledgement on gifts of \$2,500 and above.
- 5. Gifts of less than \$2,500 will be acknowledged by email.
- 6. Paver campaign is entirely transactional.