Cain Center for the Arts Board of Directors Nomination/Profile Sheet

Contact Information

Full Name: Jean Bock
Company:
Title:
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Other Activities and Affiliations

As appropriate, please indicate below your involvement in any of the following:

Corporate Board Affiliations: ChoicePoint Achievement, LLC

Nonprofit Board Affiliations: Peninsula Community Foundation

Professional Organizations (ex. Law associations, business associations): Association of Fundraising Professionals

Social/Membership Organizations (ex. golf/country/dinner clubs): Peninsula Yacht Club

Community/Civic Organizations (ex. Charlotte Chamber, Neighborhood Associations):

Alumni Organizations: St. John's University Alumni

Special Interest Groups (ex. choirs, sports teams): USTA

Religious Institutions: St. Mark Catholic Church

Other Cultural Groups (ex. subscriptions/membership circles): Theater Development Fund

Please describe your passion for Cain Center for the Arts (involvement with other arts companies, etc.):

Eleven years ago, we moved our family here from the Greater New York metropolitan area. Having spent a great deal of time in a city immersed in a long history of the arts, how could you not develop a deep appreciation of the arts? However, a general appreciation is not the reason I'm drawn to the Cain Center. My passion for the Cain Center is much more personal.

Our middle child, Lauren was recruited to play lacrosse and received a scholarship for her portfolio to Savannah College of Art and Design (SCAD), however, her teachers and counselors strongly encouraged her to apply elsewhere – after all, "what was she going to do with an art degree?" we were told. Tom and I believe strongly that each child flourishes in an environment most suitable to their strengths and weakness. Lauren went to SCAD, majored in Game Design and Animation with a concentration in augmented reality and after being recognized for her work at the ESRI Federal GIS Conference in Washington, DC, was invited to apply to the CIA. So that is what you can do with an art degree.

I envision The Cain Center as more than a single performance or a singular discipline. It's about community, exploration, growth, and culture. It's a place to welcome everyone who shares a passion for the arts. But for me, a vital part of the Cain Center will be introducing those for the first time to the fullness only the arts can bring.

Please describe any particular expertise and experience that you would be willing to share with the organization to improve its performance and success:

Fundraising. As a board member this should sound like common sense but one of the most over-heard remarks often is, "I support the arts." A sentiment shared over cocktails but without a solid fundraising plan of action, that's unfortunately where the money will most likely stay.

While we've been blessed in that I've been able to stay home with our children, it's enabled me to share my skills for fundraising. Over the years I've partnered with numerous organizations such as HOSPICE, Ada Jenkins, The Peninsula Community Foundation, Discovery Place Kids, Safe Alliance and many others. Building partnerships and developing relationships in our community is integral. A healthy donor base is not only one with top tier donors but is as broad and diverse as the organization itself.

If people don't know who we are, where we are, and what we do, why would they come to see us? Why would they want to give? Often volunteers become donors and volunteers can be our best ambassadors. Fundraising events will generate both donors and volunteers. Chairing fundraising events is something I've been doing for more than 25 years, and I'm happy to share my knowledge and work collaboratively with all the other talents that encompass this board.