

Cain Center for The Arts
Statement of Activities - Actual vs. Budget

As of Date: 10/31/2020
 Location: Capital Campaign

	Capital Campaign Month Ending 10/31/2020 Month Actual	Capital Campaign Year To Date 10/31/2020 YTD Actual	Capital Campaign Year Ending 06/30/2021 Annual Budget	Budget % Var
Revenue - Donations & Grants				
Restricted Capital Pledges	40,000.00	326,660.35	0.00	(100.00) %
Restricted Capital Campaign Donations	27,500.00	155,750.00	0.00	(100.00) %
Interest Income	4,944.40	18,783.86	0.00	(100.00) %
Total Revenue	72,444.40	501,194.21	0.00	(100.00) %
Operating Expenses				
General and Administrative Expenses				
Finance Charges				
Credit Card Merchant Fees	300.26	1,544.58	0.00	(100.00) %
Pledge Allowance Adjustment	2,327.12	5,372.52	0.00	(100.00) %
Total General and Administrative Expenses	2,627.38	6,917.10	0.00	(100.00) %
Marketing and Advertising Expenses				
Advertising and Promotion				
Marketing	16,522.63	39,088.85	118,097.50	63.53 %
Total Marketing and Advertising Expenses	16,522.63	39,088.85	118,097.50	63.53 %
Operating and Maintenance Expenses				
Professional Services				
Legal Fees	0.00	0.00	44,500.00	100.00 %
Consulting Fees	0.00	0.00	0.00	(100.00) %
Other Operating Expense				
Fundraising Events	500.00	18,420.16	135,000.00	86.35 %
Fundraising Cultivation Meetings	0.00	0.00	8,500.00	100.00 %
Fundraising Contingency	0.00	0.00	37,101.51	100.00 %
Fundraising Donor Appreciation (Recognition)	374.24	952.15	9,000.00	89.42 %
Total Operating and Maintenance Expenses	874.24	19,372.31	234,101.51	90.44 %
Total Operating Expenses	20,024.25	65,378.26	352,199.01	79.45 %
Other Income (Expense)				
Other Expense				
Capital Campaign Market Adjustment	\$ 0.00	\$ 1,122.81	\$ 0.00	(100.00) %
Total Other Expenses	0.00	1,122.81	0.00	(100.00) %
Surplus (Loss)	\$ 52,420.15	\$ 436,938.76	\$ (352,199.01)	222.08 %