

**Cain Center for The Arts**  
**Statement of Activities - Actual vs. Budget**

As of Date: 11/30/2020  
 Location: Capital Campaign

	Capital Campaign Month Ending 11/30/2020 Month Actual	Capital Campaign Year To Date 11/30/2020 YTD Actual	Capital Campaign Year Ending 06/30/2021 Annual Budget	Budget % Var
<b>Revenue - Donations &amp; Grants</b>				
Restricted Capital Pledges	17,050.00	343,710.35	0.00	(100.00) %
Restricted Capital Campaign Donations	9,250.00	165,000.00	0.00	(100.00) %
Interest Income	4,900.41	23,684.27	0.00	(100.00) %
<b>Total Revenue</b>	<b>31,200.41</b>	<b>532,394.62</b>	<b>0.00</b>	<b>(100.00) %</b>
<b>Operating Expenses</b>				
General and Administrative Expenses				
Finance Charges				
Credit Card Merchant Fees	192.20	1,736.78	0.00	(100.00) %
Pledge Allowance Adjustment	(8,668.35)	(3,295.83)	0.00	(100.00) %
<b>Total General and Administrative Expenses</b>	<b>(8,476.15)</b>	<b>(1,559.05)</b>	<b>0.00</b>	<b>(100.00) %</b>
Marketing and Advertising Expenses				
Advertising and Promotion				
Marketing	16,705.80	55,794.65	118,097.50	52.75 %
<b>Total Marketing and Advertising Expenses</b>	<b>16,705.80</b>	<b>55,794.65</b>	<b>118,097.50</b>	<b>52.75 %</b>
Operating and Maintenance Expenses				
Professional Services				
Legal Fees	3,000.00	3,000.00	44,500.00	86.51 %
Other Operating Expense				
Fundraising Events	3,633.37	22,053.53	135,000.00	83.55 %
Fundraising Cultivation Meetings	0.00	0.00	8,500.00	100.00 %
Fundraising Contingency	0.00	0.00	37,101.51	100.00 %
Fundraising Donor Appreciation (Recognition)	195.59	1,147.74	9,000.00	87.24 %
<b>Total Operating and Maintenance Expenses</b>	<b>6,828.96</b>	<b>26,201.27</b>	<b>234,101.51</b>	<b>87.46 %</b>
<b>Total Operating Expenses</b>	<b>15,058.61</b>	<b>80,436.87</b>	<b>352,199.01</b>	<b>76.26 %</b>
<b>Other Income (Expense)</b>				
Other Expense				
Capital Campaign Market Adjustment	\$ 0.00	\$ 1,122.81	\$ 0.00	(100.00) %
<b>Total Other Expenses</b>	<b>0.00</b>	<b>1,122.81</b>	<b>0.00</b>	<b>(100.00) %</b>
<b>Surplus (Loss)</b>	<b>\$ 16,141.80</b>	<b>\$ 453,080.56</b>	<b>\$ (352,199.01)</b>	<b>227.74 %</b>