

**Cain Center for the Arts**  
**Executive Committee Meeting Agenda**  
**February 4, 2021**

- I. Introduction Greg Wessling
  
- II. Consideration for Approval
  - a. Minutes from January 7, 2021 Executive Committee Meeting
  - b. Two-Year Campaign Strategy
  - c. Capital Campaign Benefits & Structure
  - d. New Naming Opportunities
  - e. Mailchimp Upgrade
  
- III. Approval of Minutes from January 7, 2021 Executive Committee Meeting
  
- IV. Finance Report Greg Wessling/Justin Dionne
  - a. January Financials (unavailable)
  - b. Loan Commitment from Aquesta Bank Update
  - c. FY 22 Budget Draft Update
  
- V. Executive Director Report Justin Dionne
  
- VI. Campaign Update - January Report Justin Dionne
  - a. Two-Year Campaign Strategy
  - b. Capital Campaign Benefits & Structure
  - c. New Naming Opportunities
  
- VII. Marketing Update Justin Dionne
  - a. Burke Content Strategy
  - b. Mailchimp Upgrade Recommendation
  - c. *Lakeside Living* article
  
- VIII. Construction Update Steve Brumm
  
- IX. Other Business Greg Wessling/Justin Dionne
  - a. CAC Transition Update
  - b. CCA/Town Operational Agreement Update
  
- X. Next Executive Committee Meeting - Thursday, March 4, 2021
  
- XI. Adjournment