



Groundbreaking Ceremony  
Run of Show as of May 6, 2021 1:48

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Event timeline

- 9 am Cordon off parking Spaces - Aissa (earlier than discussed)
- 9 am Set up welcome tent - Perry and Anita
- 9:30 - 10 Set out guest swag in welcome tent
- 10-10:50 Guests arrive
- 10:55 Invite Shovel Holders to the Groundbreaking digging site
- 11 am Ceremony begins -15 - 20 minutes
- 11:15 Move commemorative bags and name tags to reception table
- 11:15 Group A pictures - shovel holders
- 11:20 Justin invites guests to move to reception
- 11:25 – 11:35 Group B, C, D photo sessions
- 11:40 Everyone to reception

Groundbreaking Ceremony Speakers / Script

- Justin Dionne – to act as emcee – welcomes everyone
- Mayor Woody Washam (5 minutes)
- Bill and Ericka Cain (5 minutes)
- Justin presents Cains and the Mayor with commemorative large shovels
- Justin thanks everyone here – we would not be here today without this group of people
- Justin announces photography groups, Group A photo in front of crowd then everyone to reception.

Shovel holders 12 maximum (Group A)

1. Justin Dionne
2. Bill & Ericka Cain
3. Greg & Anne Wessling
4. Woody & Sharon Washam
5. Kathryn Keele
6. Andrew Grant
7. Gordon Cashion and Louise Cashion
8. Pat and Liz Bechdol
9. Jim & Laura Engel
10. Pat Cotham & George Dunlop
11. State Representative(s)
12. Dick and Donna Johnson
13. Bill and Kate Gaither



#### Photo Group B

- Cain Family

#### Photo Group C

- Cain Center staff - former and current
- Cain Center board - former and current
- Cornelius Elected Officials

#### Photo Group D

- Cain Center staff - former and current
- Cain Center board - former and current

#### Reception

- Greg to give the toast
- Passed light hors d'ouvres
- Champagne in plastic flutes

#### Commemorative Items for Groundbreaking Event Guests

- 3 commemorative large shovels
  - Cain Center for the Arts
  - Bill and Ericka Cain
  - Town of Cornelius / Mayor Washam
- Commemorative 7" bronze shovels
  - All Cain Level donors (will mail to those who cannot attend)
  - Catawba Circle donors and above who attend ceremony
  - Board of Directors - current and former
  - Staff - current and former
  - Edifice
- Cain Center Lapel Pin, Magnet, Sticker – all non-Founders' Society attendees
- Founders' Society Pins – for NEW Founders' Society members (since last pin distribution)