



**CAIN
CENTER
FOR THE ARTS**

INSPIRATION.

COMMUNITY.

EDUCATION.

ENTERTAINMENT.

TOGETHER, WE'RE BUILDING SOMETHING EXTRAORDINARY.

WELCOME TO CAIN CENTER FOR THE ARTS.

From national touring companies and world-renowned entertainers to local productions and grassroots performers, Cain Center for the Arts is bringing all the benefits, beauty, and joy of the arts together, right here in the heart of our region.

Featuring flexible performance spaces, galleries, and classrooms, the center will offer programs, performances, and exhibits designed to inspire and enrich participants of every age and from every background. Our partnerships will bring the best of the Carolinas' vibrant arts companies right to our doorstep, and help us take the arts out into schools, neighborhoods, and communities throughout the region.

At Cain Center for the Arts, we're constructing much more than just a building. We're creating a stronger community through the power of the arts.

Come join us.

THE ARTS INSPIRE!

The arts encourage perspective and spark imagination. They create common ground and open minds to the world of possibility. Cain Center for the Arts will be a catalyst for creativity in our region, a home for inspiration that touches people of all ages and every walk of life.



THE ARTS BUILD COMMUNITY!

Cain Center for the Arts is committed to making the arts a convenient and day-to-day part of life in the Lake Norman region. Our goal is to provide common experiences that create social capital, nurture a sense of community, and enrich people from every walk of life.



THE ARTS EDUCATE!

Every young person deserves the opportunity to experience the arts. Ample evidence proves that participating in the arts affects motivation, attitude, and attendance and leads to success in school, in life, and in work. Arts education is an essential component of the Cain Center's commitment to the community.



A student involved in the arts is four times more likely to be recognized for academic achievement.



Low-income students who are highly engaged in the arts are more than twice as likely to graduate from college as their peers with no arts education.



Students involved in the arts are three times more likely to be elected to class office.



Low socioeconomic status students with high participation in the arts have a dropout rate of 4 percent, but their peers with low participation in the arts have a dropout rate of 22 percent.



Students with an education rich in the arts have historically earned higher grade point averages and scored higher on the SAT scores on average.



THE ARTS ENTERTAIN!

The pleasure of great entertainment is a common experience that brings people together—friends, family members, neighbors, even strangers. Entertainment is a vital part of the human experience, and when it is shared it can strengthen a sense of commonality, develop broader perspective, and create wellbeing for the whole community.



THE ARTS LIVE HERE

OUR CONCEPTUAL PLANS INCLUDE:

- Gallery Space
- Event Spaces
- 3 Classrooms
- 400-seat Theater with Balcony
- Community Green Space
- Parking & Pedestrian Access
- Outdoor Plaza

Our modern, flexible facility is being designed through the partnership of renowned architectural firms C Design of Charlotte and New York-based Holzman Moss Bottino Architecture.





OUR COMMITMENT TO SERVE THE ENTIRE COMMUNITY

Centrally located and easily accessed from the diverse towns and neighborhoods that make up the four-county Lake Norman region, the Center will be a resource for nearly 300,000 residents. By 2040 that number is projected to grow to half a million.

For many of these residents, access to the arts is challenging. The distance to urban centers where the arts already thrive is a genuine barrier, as is access to affordable classes, performances, and other experiences.

Access to the arts creates a level playing field, where people of all ages and backgrounds can participate in the joy of creativity, personal expression, and engagement. Making the arts accessible and relevant for everyone is central to the mission of Cain Center for the Arts.

OUR PROJECT:

Cain Center for the Arts is a partnership between the Town of Cornelius and a 501 (c)3 organization led by Executive Director Justin Dionne and a 16-member board of directors. Funded in part by \$4 million allocated by voters in 2013, the Center will be located on 1.85 acres in the town's emerging arts district.

Our physical venue will be a regional hub for performance, programming, and partnership. It will serve as a place for the community to gather and as a starting point for initiatives that take the arts out into schools, community centers, places of worship, or anywhere people come together to connect, learn, and enjoy the arts.

The venue will include modern performance, education, gallery, and community spaces designed to offer beauty, flexibility, and maximum accessibility.

OUR GOAL:

Building Construction	\$18,400,000
Equipment and Furnishings	\$2,500,000
Professional Services	\$2,000,000
Administrative Costs	\$600,000
Land Purchase	\$1,500,000

TOTAL: \$25,000,000





YOU CAN BE PART OF THIS
EXTRAORDINARY INITIATIVE
TO BRING THE ARTS TO
LIFE RIGHT HERE, RIGHT
NOW. MAKE YOUR SECURE
PLEDGE TODAY BY VISITING
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