

August, 2021

Construction is underway for the new Cain Center for the Arts. You can be a part of its history.

Only a few years ago, the Cain Center was just a dream. Today, with over \$20MM raised toward our \$25MM goal, it will soon become a reality. This new and innovative regional cultural community center, scheduled to open in late 2022, is located in the emerging arts district in historic Cornelius. Here are just a few highlights -

- The Cain Center will bring national touring companies, world-renowned entertainers, local productions and grassroots performers right to our back yard.
- The Cain Center will feature a 400-seat theater, gallery space, classrooms, and an outdoor plaza space. In addition to concert performances and classes, the Cain Center is also designed to host small business meetings, special events, weddings, and much more.
- The Cain Center will be good for your business! Our new facility will be a major economic driver for the entire Lake Norman region and serve as a unique destination for you to entertain your clients and friends.
- The Cain Center's mission is to empower children and adults alike to experience and enjoy the arts right in the community where they live, work and play. Already we've provided free arts programming to thousands of area students and their families.

The Cain Center for the Arts Brick Campaign is also well underway, and this is your chance to put your name on a piece of history. These beautifully engraved bricks will be permanently placed in the center's plaza and lobby and will be a legacy for generations to come. This is the time to both celebrate our Lake Norman Community and your opportunity to place a lasting tribute to you, your business, or your family and friends in this beautiful new community asset. Over 550 community and businesses have already pre-ordered their bricks, with more arriving every day.

Help support The Cain Center by purchasing a brick today.

Bricks are available in a variety of sizes and price ranges - order form enclosed. The deadline for purchasing bricks in time for the center's opening is February 28, 2022.

We are happy to answer your questions and provide you with any additional information you need to join us in our fundraising quest. Please contact Anita Overcash at the number below or via email at aovercash@cainarts.org. She'll also be happy to take your brick order over the phone.

Please join us and don't miss out on being a part of the history of our Lake Norman community You can learn much more about The Cain Center project or order your brick online by visiting www.cainarts.org/bricks.

Thank you in advance for your consideration to support Cain Center for the Arts.

Bill Morgan Board Member, Brick Campaign Committee Member The Cain Center for the Arts