



FY23 Sponsorship Program DRAFT

Assumptions

Presenting Program

Fall Season – at Cornelius Arts Center: 4 shows – Music at the Mill

Spring Season – at the Cain Center: 12 shows / 18 performances

Exhibition Program

Fall Season - 1 exhibit – at Cornelius Arts Center

Spring Season 3 exhibits – 2 at Cain Center, 1 at Cornelius Arts Center

Events – 3 community impact events TBA

Grand Opening Week - TBA

Sponsorship Opportunities – FY23 Budget Goal = \$100,000

Series	Opportunity	Giving Level	Number	Income	Benefits
Presenting	Title Sponsor	\$50,000	1	\$50,000	A
Education	Title Sponsor	\$25,000	1	\$25,000	B
Exhibitions	Title Sponsor	\$10,000	1	\$10,000	B
All programs	Supporting Sponsor	\$2,500	10	\$25,000	C
Grand Opening	TBA	TBA	TBA	TBA	TBA

Sponsorship Benefit Table

Level	Benefits (cumulative)
A - Presenting Title Sponsor	<ul style="list-style-type: none"> • Branded sponsorship (3-year commitment required) • Marquee & Logo in all printed materials & social media • Sponsorship of Season Announcement Event/Annual Meeting • One pre/post show reception • Two season tickets • Giving Circle benefits
B – Exhibits Title Sponsor, Education Title Sponsor	<ul style="list-style-type: none"> • All Season • Logo in all printed materials & social media • One opening reception • Giving Circle Benefits
C - Supporting Sponsor	<ul style="list-style-type: none"> • All season - Logo in all printed materials & social media • Recognition at one show for every \$2,500 of support (eg. \$5,000 gets recognition at two shows, etc.) • Two event tickets to sponsored event • Giving Circle benefits