

DEVELOPMENT ROAD MAP	APRIL 2022	MAY 2022	JUNE 2022	JULY 2022
Development Committee Agenda	<ul style="list-style-type: none"> ✓ FY23 Annual Giving design/timeline 	<ul style="list-style-type: none"> ○ Grand Opening event discussion ○ Preview Party ○ Recruit subcommittee leaders 	<ul style="list-style-type: none"> ○ Committee member recruitment ○ FY23 Annual Giving design/timeline 	
Individuals	<ul style="list-style-type: none"> ✓ Complete FY22 Campaign 	<ul style="list-style-type: none"> ○ Prospect development ○ Boatyard Fundraiser 	<ul style="list-style-type: none"> ○ Prospect development ○ FY23 Annual Fund Program Design 	<ul style="list-style-type: none"> ○ Begin FY23 Individuals Campaign
Corporate	<ul style="list-style-type: none"> ○ Confirm all FY23 sponsor agreements 	<ul style="list-style-type: none"> ○ Confirm & Complete all FY23 sponsor agreements 	<ul style="list-style-type: none"> ○ Season brochure recognition page 	
Grants	<ul style="list-style-type: none"> ✓ Town Grant review process 	<ul style="list-style-type: none"> ✓ NCAC and ASC Requests 	<ul style="list-style-type: none"> ○ Grant research ○ Annual Grant Timeline 	<ul style="list-style-type: none"> ○ Grant research
Stewardship	<ul style="list-style-type: none"> ✓ ID tentative dates for preview party 	<ul style="list-style-type: none"> ○ Confirm stewardship plan for FY23 ○ Schedule donor recognition event (July) ✓ Design and issue Insider Newsletter 	<ul style="list-style-type: none"> ○ Plan donor recognition event (July) ○ Hold Thank-a-thon ○ Design Insider Newsletter ○ Schedule Thank-a-thon 	<ul style="list-style-type: none"> ○ Donor Recognition / Season Preview Party July 28 6 pm ○ Design Insider Newsletter ○ Issue Insider Newsletter
Capital Campaign	<ul style="list-style-type: none"> ✓ Major gifts ✓ Update website – 4 x 8 outdoor bricks only 	<ul style="list-style-type: none"> ○ Major Gifts ○ Founders Society display ○ Recognition plaques ordered 	<ul style="list-style-type: none"> ○ Major Gifts ○ Recognition plaques ordered 	<ul style="list-style-type: none"> ○ Major Gifts
Cain Center Champions	<ul style="list-style-type: none"> ✓ Online registration form 	<ul style="list-style-type: none"> ○ Volunteer policies ○ Champions Handbook ○ Recruitment begins 	<ul style="list-style-type: none"> ○ Schedule July information training sessions 	<ul style="list-style-type: none"> ○ Recruitment ○ Information Session ○ Training Session ○ Schedule August & Sept sessions
Behind the Scenes	<ul style="list-style-type: none"> ✓ Database cleaning & management 	<ul style="list-style-type: none"> ○ Website redesign 	<ul style="list-style-type: none"> ○ Website redesign ○ Season Brochure info 	<ul style="list-style-type: none"> ○ eTix / Neon API