Sponsorship Proposal for

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Official Health Care Partner of Cain Center for the Arts

**Sponsorship duration – 3 seasons**

July 1, 2023, through June 30, 2026, with option to extend

**Sponsorship value**

$60,000 per season x 3 seasons = $180,000

**Sponsorship benefits**

MARKETING & PROMOTION

* Exterior and interior on-site branding/logo placement, including banners, marquee, and lobby monitors
* Prominent placement of Atrium information kiosk in Cain Center lobby (Atrium to provide)
* Prominent brand/logo placement in printed materials & media
* Recognition in targeted eblast promotions and social media posts
* Recognition at annual Season Preview Party for Cain Center donors and sponsors
* Opportunities to speak from the stage at XX events each season (TBD and subject to artists approval)
* Messages displayed on lobby monitors at XX events each season (number of events TBD)
* One pre-or post-concert reception per season TBD.

CAIN CENTER EVENTS

* Four season tickets to Ingersol Rand Performing Arts Series per season.
* Donor Lounge access for Cain Center events

FACILITY ACCESS

* One standard rental of any room, excluding theater, within the Cain Center per season.

COMMUNITY ENGAGEMENT

* One Health Fair event at the Cain Center per season
* Opportunity for Atrium team members to volunteer for Cain Center events and programs

**Additional options**

* Exclusive health care sponsorship **+ $10,000 per season**
* Pre- or post-event reception for Atrium execs or clients at a Cain Center concert, date TBD – **at cost**